24 Hour Customer Helpline
Toll Free (800) 664-5447

Dominique Newsletter

Winter Edition 2011

recent style updates

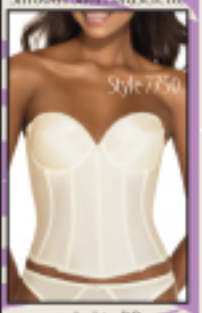
embroidered lace torselette

now available in white

satin tricot torselette

expanded to 48 in B cup & 52 in cups C, D, DD, & F

smooth satin braselette



expanded to DD cup sizes 32-40 all colors

New - FedEx. Ground Shipping

When our retailers speak, we listen! Over the past month, several customers located in Illinois, Texas, and California have sent requests for **Fedex Ground** shipping services to their stores. In these states, and several more, Fedex Ground service has faster transit times than **U**nited **P**arcel **S**ervice. These shrewd retailers utilize Dominique's just-in-time fulfillment services to minimize inventory carrying costs. Generally they stock less, and purchase as needed knowing full well that upon placing their order, Dominique will deliver. **UPS** and **USPS** shipping services will still be offered as usual.

Please continue sending your suggestions to ***isuggest@dayleen.com***

now available in size 42DD

seamless support bra

Expanded Sizes - 3 Top Selling Styles

style 3500 - top selling smooth seamless underwire demi cup bra is now available in **DD cups** in black & nude. nude & black 32-48B 32-46C 32-44D 32-42DD

style 7000 - the ultimate minimizer reduces size, not shape. This top selling style is now available in band **size 30 & B cups in all colors** nude, chocolate & black.
nude chocolate & black 30-44B 30-44C 30-44D 30-44DD, 30-44F, 30-40G

style 8541 - top selling smooth molded seamless brasselette is now available in **size 44DD in all colors** - white, nude, & black.
white nude & black 32-38A 32-42B 32-44C 32-44D 32-44DD

now in band size 30 & B cups

the ultimate minimizer

New Tin-Free Silicone Elastic Utilized

Dominique Cares is our ongoing initiative to replace manufacturing practices and procedures with newer, environmentally friendly techniques & processes. As you are well aware, we are equally dedicated to producing top quality intimate apparel. We believe the two can happily coexist, and have committed to a healthy and sustainable future for the environment. We are proud to announce our new tin-free silicone elastic tape. The new tin-free tape is utilized in styles 7000 & 8519 and has already begun shipping. Every small change makes a difference.

now in size 44DD in all colors

smooth molded seamless brasselette

New Retail Catalog A Big Hit

Our new consumer friendly catalog is drawing rave reviews. To request additional copies, simply email your request to miket@dayleen.com.

FedEx.Ground Dominique Yonkers, NY transit map

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www.dominiqueapparel.com

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